

GINA Event

ARTIST SCRIPT

TONIGHT is a special night, because this event is paired with the **GINA for Missing Persons FOUNDation**. GINA started because fellow musician Gina Bos walked out of a pub after a performance on October 17, 2000 and completely vanished. GINA was created in her honor to utilize entertainment to educate the public about missing people. Over 850,000 missing person's reports are made in the US each year. We only hear about the ones that have the most public appeal. GINA Events profile missing people in their area through entertainment to help spread the word about the missing. Though this is a sad subject, we feel it is truly a celebration of hope because we have an opportunity to tell you about a local missing person and, by working together and simply posting a flyer wherever you may roam in the next week, we have a very real chance of bringing someone's loved one home. Since this grassroots campaign began in 2001, hundreds of missing people profiled collectively by GINA, GINA Artists, nonprofit partners, sponsors, media, law enforcement, and families of the missing have been FOUND. So, let's have a great time and know that just by taking a flyer and posting it one of us could be the missing piece to bring someone home.

Tonight our local missing person/s is/are _____

Then, read the flyer(s) info and ask the attendees to take a flyer to post in the area or wherever they may roam in the next week. Also, tell them for more information, go to: 411GINA.org. Throughout the night, remind them of how important it is to take and post or pass on flyers, because people are actually found from flyers. Our goal is always to bring one home at a time.

GiNA for Missing Persons
FOUNDation
www.411GINA.org