

# THE SQUEAKY WHEEL® TOUR

## ARTIST SCRIPT

Good Evening! Welcome to the **2019 Squeaky Wheel® Tour for the Missing**. The gathering of each individual here offers another chance to bring someone home and instead of an evening of sad stories it gives us a moment to celebrate. A moment to celebrate because there is something we can do collectively to make a difference right now. We have the power of music, the power of sharing information, and the power of social media, not to mention our local traditional media friends.

The Squeaky Wheel® Tour is held during this time frame because on October 17, 2000, singer/songwriter, **Gina Bos** walked out of a performance in Lincoln, Nebraska and was never seen again. Over 600,000 missing person reports are filed in the U.S. each year. Thankfully, most of those people are found. However, about 80,000 of those people are still missing at years' end. Gina is one of those 80,000. A handful of those people are featured on national media outlets. A few more are featured on our local news. Most of those missing persons do not have a scandal, suspect, household name or anything new in their case to report, so they do not even receive local media.

The not-for-profit organization **GINA for Missing Persons FOUNDation** was formed to raise awareness for people who vanish without a media-ready story. GINA partners globally with entertainers, audiences and media to raise awareness for missing persons.

The Squeaky Wheel® Tour, a program of GINA, is a concentrated schedule of events, concerts and social media posts from October 17 – Gina's disappearance date – to November 4, Gina's birthday. Gina's family learned early on that without a scandal, suspect, or anything new in the case it was difficult to attract media coverage. However, if you create an event around the missing person's missing date or their birthday you may attract local media to the story of your loved one. The Squeaky Wheel® Tour has been held around those dates since 2006. Those dates, coupled with the partnership of entertainers, venues, local supporters, families of the missing and media, have helped bring light to missing person cases and people have been found.

Throughout our event, we will feature some of the area's missing persons and let you know how you can help right now.

**CELL PHONE MOMENT:** (You can create a special time for this or do it right away)

Your partnership with your smartphone will give you the power to help us find someone tonight.

Everyone, please...

- 1) Take out your cell phone.
- 2) Go to [www.411Gina.org](http://www.411Gina.org)
- 3) Click on The Missing
- 4) Look up our state or a state/country you are from.
- 5) Find a missing person
- 6) Share that missing person on social media and ask your friends to share them. You are now a GINA Volunteer.

Thank you for your help. Social media carries the power of sharing in real-time to create real change.

**READING MISSING PERSONS FLYERS:** When you are reading the flyers, just read the stats: name, date of disappearance, disappearance city, height and weight, gender, race, physical description and then say...if you have any info, call local police.

Then, ASK Audience to:

Please take pictures of our local missing person flyers (displayed wherever you placed them) and share them on social media tonight. Consider adopting one of them or someone that you are drawn to online and share them until you hear they have been found. Your share could actually be the ONE share that brings them home. HELP US FIND THEM.